

NCC Cable System Order

Order #	62583697
Syscode	1140
System Name	Spectrum/UW Stevens Point, WI
Market	Wausau, WI

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jul18
-	

Flight Dates	09/17/18 - 09/30/18
Agency	Del Cielo Media
Advertiser	Americans for Prosperity

Client Code	AFPDC
Product Code	ORDR
Est Code	920926
Product Name	9.21-9.26
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/20/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$199.00	
Commission		\$29.85	
Net Total		\$169.15	
Total Spots		58	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9/19. New order. Please review and confirm. Thank you.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	
2	AEN	ADD	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$3.00	\$9.00	30	
3	DISC	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$4.00	\$8.00	30	
4	DISC	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$4.00	\$12.00	30	
5	ESPN	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$5.00	\$10.00	30	
6	ESPN	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$5.00	\$15.00	30	
7	FOOD	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	
8	FOOD	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$3.00	\$9.00	30	
9	HGTV	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$5.00	\$10.00	30	
10	HGTV	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$5.00	\$15.00	30	
11	HIST	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	
12	HIST	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$3.00	\$9.00	30	
13	TBSC	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	
14	TBSC	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$3.00	\$9.00	30	
15	TLC	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	
16	TLC	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$3.00	\$9.00	30	
17	TNT	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	
18	TNT	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$3.00	\$9.00	30	
19	TVL	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	
20	TVL	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$3.00	\$9.00	30	
21	USA	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	

NCC Cable System Order

Order #	62583697	Flight Dates	09/17/18 - 09/30/18	Update Date	09/20/18
Syscode	1140	Agency	Del Cielo Media	Version	1 Vs. 1
System Name	Spectrum/UW Stevens Point, WI	Advertiser	Americans for Prosperity	Show All Lines	
Market	Wausau, WI			Total # of Weeks	2
		Client Code	AFPDC	Total	\$199.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$29.85
Sales Coordinator	Becca Karam	Est Code	920926	Net Total	\$169.15
Office	Washington	Product Name	9.21-9.26	Total Spots	58
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Jul18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9/19. New order. Please review and confirm. Thank you.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	USA	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	6	\$3.00	\$18.00	30	

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	58	0	0	0	0	0	0	0	0	0	0	0	58
AMT	\$199.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$199.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/21/18

62583697 | Wausau, WI | Spectrum/UW Stevens Point, WI | 1140 |

NCC Cable System Order

Order #	62583697
Syscode	1458
System Name	Spectrum/Packerland, WI
Market	Wausau, WI

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jul18
-	

Flight Dates	09/17/18 - 09/30/18
Agency	Del Cielo Media
Advertiser	Americans for Prosperity

Client Code	AFPCD
Product Code	ORDR
Est Code	920926
Product Name	9.21-9.26
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/20/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$150.00	
Commission		\$22.50	
Net Total		\$127.50	
Total Spots		48	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9/19. New order. Please review and confirm. Thank you.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	
2	AEN	9/19 ADDITION	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$3.00	\$9.00	30	
3	AMC	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	
4	AMC	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$3.00	\$9.00	30	
5	DISC	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	
6	DISC	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$3.00	\$9.00	30	
7	ESPN	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$5.00	\$10.00	30	
8	ESPN	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	1	\$5.00	\$5.00	30	
9	FOOD	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	
10	FOOD	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$3.00	\$9.00	30	
11	HIST	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	
12	HIST	9/19 ADDITION	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	2	\$3.00	\$6.00	30	
13	TBSC	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	
14	TBSC	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$3.00	\$9.00	30	
15	TLC	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	
16	TLC	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$3.00	\$9.00	30	
17	TNT	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	2	\$3.00	\$6.00	30	
18	TNT	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$3.00	\$9.00	30	
19	USA	9/19 ADDITION	9/17/18	9/23/18	09:00	16:00					X	X	X	-	-	3	\$3.00	\$9.00	30	

NCC Cable System Order

Order #	62583697	Flight Dates	09/17/18 - 09/30/18	Update Date	09/20/18
Syscode	1458	Agency	Del Cielo Media	Version	1 Vs. 1
System Name	Spectrum/Packerland, WI	Advertiser	Americans for Prosperity	Show All Lines	
Market	Wausau, WI			Total # of Weeks	2
		Client Code	AFPDC	Total	\$150.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$22.50
Sales Coordinator	Becca Karam	Est Code	920926	Net Total	\$127.50
Office	Washington	Product Name	9.21-9.26	Total Spots	48
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Jul18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	9/19. New order. Please review and confirm. Thank you.				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
20	USA	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$3.00	\$9.00	30	

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$150.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$150.00

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Date Printed 09/21/18

62583697 | Wausau, WI | Spectrum/Packerland, WI | 1458 |

NCC Cable System Order

Order #	62583697
Syscode	8166
System Name	Spectrum/Wausau Interconnect, WI
Market	Wausau, WI

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jul18
-	

Flight Dates	09/17/18 - 09/30/18
Agency	Del Cielo Media
Advertiser	Americans for Prosperity

Client Code	AFPDC
Product Code	ORDR
Est Code	920926
Product Name	9.21-9.26
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/20/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$3,153.00	
Commission		\$472.95	
Net Total		\$2,680.05	
Total Spots		40	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9/19. New order. Please review and confirm. Thank you.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	9/19 ADDITION	9/17/18	9/23/18	19:00	24:00					X	X	X	-	-	2	\$78.00	\$156.00	30	
2	AMC	913903	9/24/18	9/30/18	19:00	24:00	X	X	X					-	-	3	\$78.00	\$234.00	30	
3	DISC	9/19 ADDITION	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$44.00	\$132.00	30	
4	DISC	9/19 ADDITION	9/17/18	9/23/18	19:00	24:00					X	X	X	-	-	2	\$91.00	\$182.00	30	
5	DISC	913903	9/24/18	9/30/18	19:00	24:00	X	X	X					-	-	3	\$91.00	\$273.00	30	
6	FOOD	9/19 ADDITION	9/17/18	9/23/18	19:00	24:00					X	X	X	-	-	2	\$101.00	\$202.00	30	
7	FOOD	913903	9/24/18	9/30/18	19:00	24:00	X	X	X					-	-	3	\$101.00	\$303.00	30	
8	HIST	9/19 ADDITION	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$65.00	\$195.00	30	
9	TBSC	9/19 ADDITION	9/17/18	9/23/18	19:00	24:00					X	X	X	-	-	2	\$140.00	\$280.00	30	
10	TBSC	9/19 ADDITION	9/24/18	9/30/18	19:00	24:00	X	X	X					-	-	3	\$140.00	\$420.00	30	
11	TLC	9/19 ADDITION	9/17/18	9/23/18	19:00	24:00					X	X	X	-	-	2	\$42.00	\$84.00	30	
12	TLC	9/19 ADDITION	9/24/18	9/30/18	19:00	24:00	X	X	X					-	-	3	\$42.00	\$126.00	30	
13	TNT	9/19 ADDITION	9/17/18	9/23/18	19:00	24:00					X	X	X	-	-	2	\$104.00	\$208.00	30	
14	TNT	9/19 ADDITION	9/24/18	9/30/18	19:00	24:00	X	X	X					-	-	2	\$104.00	\$208.00	30	
15	TVL	9/19 ADDITION	9/17/18	9/23/18	19:00	24:00					X	X	X	-	-	2	\$30.00	\$60.00	30	

NCC Cable System Order

Order #	62583697	Flight Dates	09/17/18 - 09/30/18	Update Date	09/20/18
Syscode	8166	Agency	Del Cielo Media	Version	1 Vs. 1
System Name	Spectrum/Wausau Interconnect, WI	Advertiser	Americans for Prosperity	Show All Lines	
Market	Wausau, WI			Total # of Weeks	2
		Client Code	AFPDC	Total	\$3,153.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$472.95
Sales Coordinator	Becca Karam	Est Code	920926	Net Total	\$2,680.05
Office	Washington	Product Name	9.21-9.26	Total Spots	40
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Jul18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9/19. New order. Please review and confirm. Thank you.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	TVL	9/19 ADDITION	9/24/18	9/30/18	19:00	24:00	X	X	X					-	-	3	\$30.00	\$90.00	30	

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$3,153.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,153.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/21/18

62583697 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |